



MONTANA WILDERNESS ASSOCIATION

DEVELOPMENT POLICY

Policy: E-Donor Bill of Rights and Privacy
Developed by: Development Director and Development Committee
Date Adopted: April 28, 2008
Date Revised: October 2, 2011

Purpose: The E-Donor Bill of Rights is intended to complement the original Donor Bill of Rights and provide further and more detailed guidance for online giving. In addition to the rights outlined in the Donor Bill of Rights, Montana Wilderness Association declares that all donors have these additional rights:

- I. To be informed of Montana Wilderness Association's identity and not-for-profit status, its mission, and purpose when accessing the organization's website.
- II. To have access to alternative contact information other than through the website or email.
- III. To be assured that all third-party logos, trademarks, trustmarks and other identifying, sponsoring, and/or endorsing symbols displayed on the website are accurate, justified, up-to-date, and clearly explained.
- IV. To be informed of whether or not a contribution entitles the donor to a tax deduction, and of all limits on such deduction based on applicable laws.
- V. To be assured that all online transactions and contributions occur through a safe, private, and secure Internet system that protects the donor's personal and payment information.
- VI. To be clearly informed if a contribution goes directly to the Montana Wilderness Association, or is held by or transferred through a third party.
- VII. To have access to MWA's privacy policy posted on its website.
- VIII. To be clearly informed of opportunities to opt out of data lists that are sold, shared, rented, or transferred to other organizations.
- IX. To not receive unsolicited communications or solicitations unless the donor has "opted in" to receive such materials.

*Montana Wilderness Association subscribes to the tenets set forth by the **Associated Fundraising Professionals E-Donor Bill of Rights**. Information for this document was derived from the above named sources: URL www.afpnet.org