



MONTANA WILDERNESS ASSOCIATION

Policy: Privacy Policy
Date Adopted: December 1, 2018
Adopted by: MWA State Council

Our General Policy

Montana Wilderness Association (MWA) values you as a member of our community, and we work to safeguard your privacy. Our policy is to use the information we acquire from visitors to our website (wildmontana.org), social media pages, and through email messages that we send to you to help accomplish our conservation goals, and we maintain appropriate security measures to keep your information secure. Users can visit the MWA website without revealing any personally identifying information. If you choose to give us personal information for the purposes of correspondence or making a donation then it is our intent to let you know how we will use such information. By providing personal information to us, you agree to the terms and conditions of this Privacy Policy. If you tell MWA that you do not wish to have personal information used as a basis for further contact, we will respect those wishes.

“**Personal Information**” is information that identifies you as an individual or relates to an identifiable person, including:

- Name
- Address (including billing and shipping addresses)
- Telephone number (mobile and/or landline)
- Email address

How MWA May Collect Personal Information

MWA may collect personal information in a variety of ways, including:

- **Through our Services:** MWA may collect personal information through services, for example when you sign up for a newsletter, make a donation, take an action on our website, purchase merchandise, attend an event, or contact MWA.
- **From Other Sources:** MWA may receive your personal information from other sources, such as public databases or for temporary use via partner organizations working towards the same goals.

How MWA May Use Personal Information

MWA may use Personal Information:

- To respond to your inquiries and fulfill your requests.
- To complete and fulfill your donation or membership enrollment, and provide you with the benefits of membership.

- To send you communications or contact you about MWA initiatives, programs, and events.
- For our internal purposes, such as data analysis, audits, fraud monitoring and prevention, enhancing, improving or modifying our Services, identifying usage trends, determining the effectiveness of our campaigns, and operating and expanding our activities.

How Personal Information May Be Disclosed

Your Personal Information may be disclosed:

- To like minded organizations for limited use in order to contact you regarding MWA mission related initiatives or programs. Such actions must be first approved by MWA.
- To our third-party service providers who provide services such as website hosting, data analysis, information technology, and related infrastructure provision, member service, email delivery, credit card processing, auditing, and other similar services.
- By you, on message boards, profile pages, blogs and other services to which you are able to post information and materials (including, without limitation, our Social Media Pages and online hiking guide).
- On public informational documents such as the annual report or in MWA's newsletter, MWA respects donors request to remain anonymous in this regard.

If you do not want your information shared with like minded organizations, please contact mwa@wildmontana.org or at Montana Wilderness Association, 80 S. Warren St. Helena, MT 59601

Security

MWA's website has security measures in place to protect the loss, misuse and alteration of the information under our control. MWA takes precautions to keep the user information disclosed to us secure, and such information will not be disclosed to third parties for commercial purposes. MWA will not rent or sell your personal information disclosed through the website to third parties.

If you provide an email address or other personal information (excluding financial information) when you visit our website, we enter this information into a database so we can contact you to ask your input, ask you to take action, provide information about our programs and events, and request contributions. If you would like us to remove your information, please contact mwa@wildmontana.org or at Montana Wilderness Association, 80 S. Warren St. Helena, MT 59601.

Third Party Services

This Privacy Policy does not address, and we are not responsible for, the privacy, information or other practices of any third parties, including any third party operating any site or service to which the services link or that may be co-branded with Montana

Wilderness Association logo or name. The information practices of any such third party are governed by the privacy policy applicable to the particular site or service, and the inclusion of a link on the services does not imply endorsement of the linked site or service by MWA or by MWA affiliates.

Please note that we are not responsible for the collection, use and disclosure policies and practices (including the data security practices) of other organizations, such as Facebook, Twitter, Google, Instagram, Pinterest, LinkedIn or any other social media platform provider, including any personal information you disclose to other organizations through or in connection with our social media pages.

List Sharing

MWA occasionally rents from or to, and exchanges personal information with like minded nonprofit partners to assist in finding other potential people who may be interested in supporting our mission. As part of that process, we may share your name, postal address, email address, and phone number (but not your financial information) with other conservation non-profit organizations or efforts that may be of interest to you. As part of this sharing, MWA may allow other like-minded non-profit organizations to use the information to contact you regarding issues related to our mission or ask for support, but only after we have approved of such communications for specific, approved uses. If you would like to opt-out of having MWA share your personal information, please contact mwa@wildmontana.org or at Montana Wilderness Association, 80 S. Warren St. Helena, MT 59601.

Use of Cookies

Certain sections of the MWA web site use "cookies" to store user information. A cookie is a small string of text that a web site can send to your browser. A cookie cannot retrieve any other data from your hard drive, pass on computer viruses, or capture your email address. Currently, web sites use cookies to enhance the user's visit; in general, cookies can securely store a user's ID and password, personalize home pages and identify which parts of a site have been visited. Cookies help us understand which parts of our websites are the most popular, where our visitors are going and how long they spend there. It is possible to set your browser to inform you when a cookie is being placed - this way, you have the opportunity to decide whether to accept the cookie.

Log Files

Like most standard website servers we use log files. This helps us understand how people are using our website. This includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp and number of clicks to analyze trends, administer the site, track user's movement in the aggregate, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

Secure Online Donations

Donations and event registrations made online to MWA are made through secure credit card processing platforms. All data is hosted via Payment Card Industry (PCI) Data Security Standards for encrypting and securely transmitting credit card data. When there is a need to store cardholder data -- for instance to automatically process a monthly pledge, MWA's credit card processing company uses a Level 1 PCI-Certified Gateway to securely store the data. Your payment account data is not kept on our computer, network or server.

Links

MWA's website contains links to other sites. Please be aware that MWA is not responsible for the privacy practices of such other sites. This privacy statement applies solely to information collected by MWA's website and services.

How you can access, change or suppress your Personal Information

If you would like to review, correct, update, suppress, or delete Personal Information that has been previously provided to MWA, please contact mwa@wildmontana.org or at Montana Wilderness Association, 80 South Warren, Helena, MT 59601. In your request, please make clear what Personal Information you would like to have reviewed, corrected, updated or deleted, and whether you would like to have your personal information suppressed from our database. For your protection, we may only implement requests with respect to the personal information associated with the particular email address that you use to send us your request, and we may need to verify your identity before implementing your request. MWA will comply with your request as soon as reasonably practicable.

Policy Updates

MWA may update or modify this Privacy Policy from time to time. If any changes are made, MWA will reflect the date on which any such changes are made and posted by updating the "last updated" date at the top of the page. Please be sure to check this page periodically for changes.

If you have questions or concerns regarding this privacy policy, please contact us at mwa@wildmontana.org.

We take privacy seriously and we value yours.

